

Sundown Schoolhouse

New type of institution



- in geodesic home, sometimes mobile
- locals teach and do workshops
- 1 day or season-long classes/seminars
(Examples: Dancing 9 to 5, Philadelphia Training Camp for Expression Skills)

Booksfromthefuture

New type of institution



- publisher and a school
- think-and-do tank
- unites scholarship and apprenticeship
- mentors designers to become independent thinkers and practitioners

Research in Art and Design

New design specialization (MA,
St. Lucas)



- space to do artistic research
- prep for a PhD in Art

Products of Design

New design specialization (MFA, SVA)

	SEMESTER 1	SEMESTER 2	SEMESTER 3	SEMESTER 4
Making	Making Studio Affirming Artifacts Deconstruction and Reconstruction Intervention Interaction	Material Futures Design Experiments Design Performance Smart Objects	Thesis I: Exploration Design Delight	Thesis II: Execution Product, Brand and Experience
Structures	Systems, Scale and Consequence Design for Sustainability and Resilience Design Research and Integration	Business Structures Framing User Experiences	Products of Shared Value Lifecycle and Flows	Dynamics of Strategy and Demand Service Entrepreneurship
Narratives	Studio Visits Lecture Series	Video Storytelling Design Histories Point of View Drawing Design Graphic and Identity Design	Thesis I: Iteration	Thesis II: Documentation

- prepares leaders
- cross-disciplinary
- develops fluency in making, structures/
systems, and narratives
- engages emerging science and materials,
social cooperation, and public life

Design Studies

New design specialization (MA,
Harvard)



- transdisciplinary
- addresses emerging challenges
- inquiry focused on built environment and underlying natural systems
- design as research

Man and Communication

New formulation of GD (BFA,
Eindhoven)



- visual communications focus in non-disciplinary program
- approached thru 4 perspectives: atelier, forum, lab, market
- provides basic knowledge and skills

Graphic Design

New approach (MFA, Otis)



- workshops rather than courses
- limited residency

Think Tank for Visual Strategies

New formulation of GD (MFA?, Sandburg)

4.0 Table Of Possible Ways for Investment

Participating	Love	Time	Knowledge	Cooking	Reviewing
Tools	Installing	Trust	Freedom	Lecturing	Encouraging
Space	Hardware	Dialogue	Interesting	Feedback	Friendship
Money	Energy	Copying	Books	Exchanging	Your Way

12

13

- cultural, political and research-based visual projects
- built your own program
- hybrid forms of communication
- draws on various skills
- various outcomes

Information Design

New design specialization
(MFA?, Eindhoven)

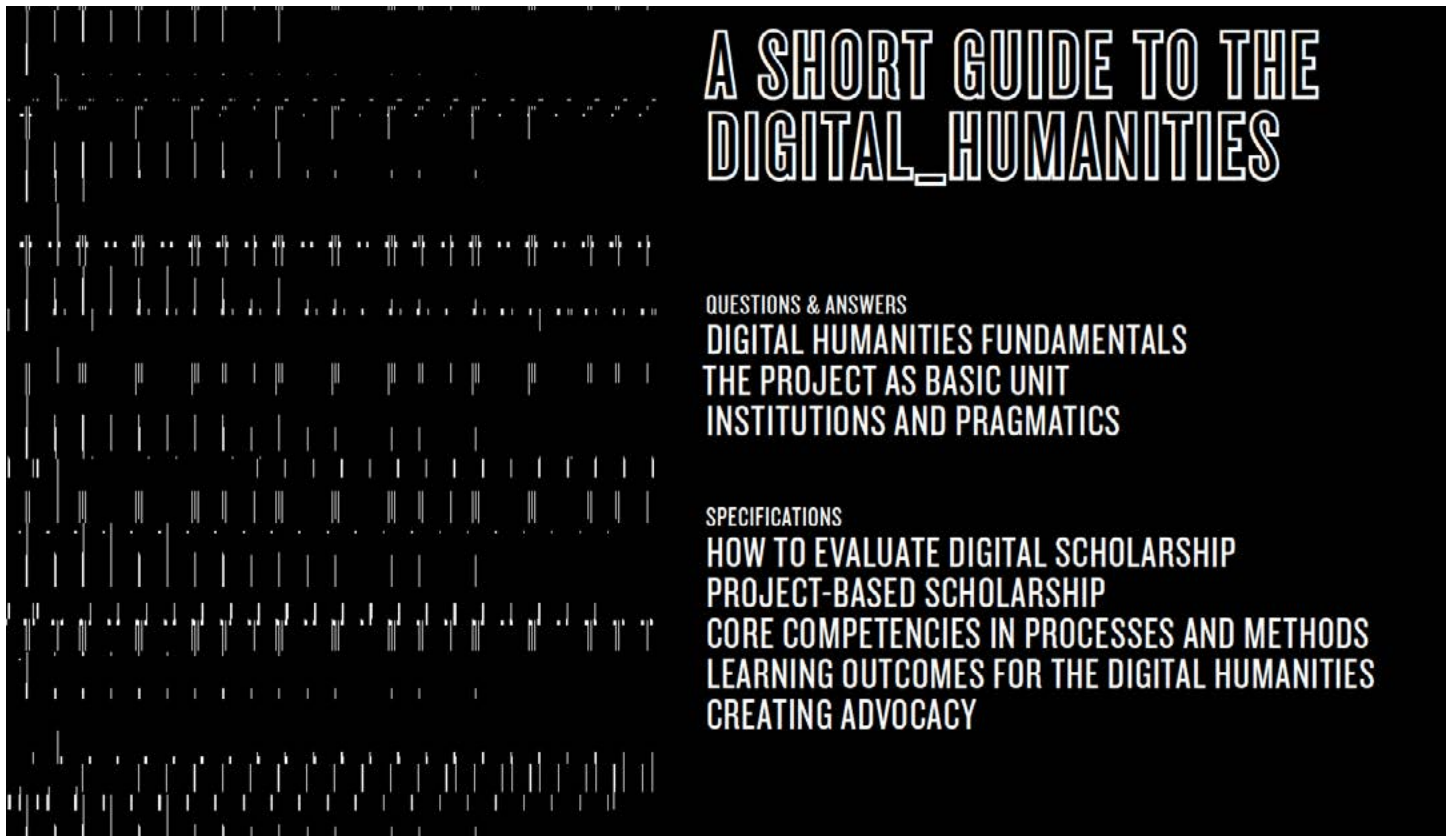


- explores new and old role of designer when tech possibilities expanded
- develop tools, technologies, and products for complex world

Digital Humanities

New design specialization

(UCLA, minor and grad certificate)



- addresses new conditions of web-based media forms, massive data archiving, social networking, etc.
- prepares participants in the design and production of new knowledge, the minor
- emphasizes the critical thinking skills, creativity, and collaborative methodologies
- focus through various disciplines