

IDEO Fellowship Program

12-month program

Brings together people from the design, business and social sectors to problem solve social issues.

International focus.

Graduates return to their prior work sector.



SVA Design Programs

1-2 year school

Traditional graphic design degree has been split into 6+ programs. “Emphasize entrepreneurship as an alternative to conventional practice.”

Design (20 people per year)

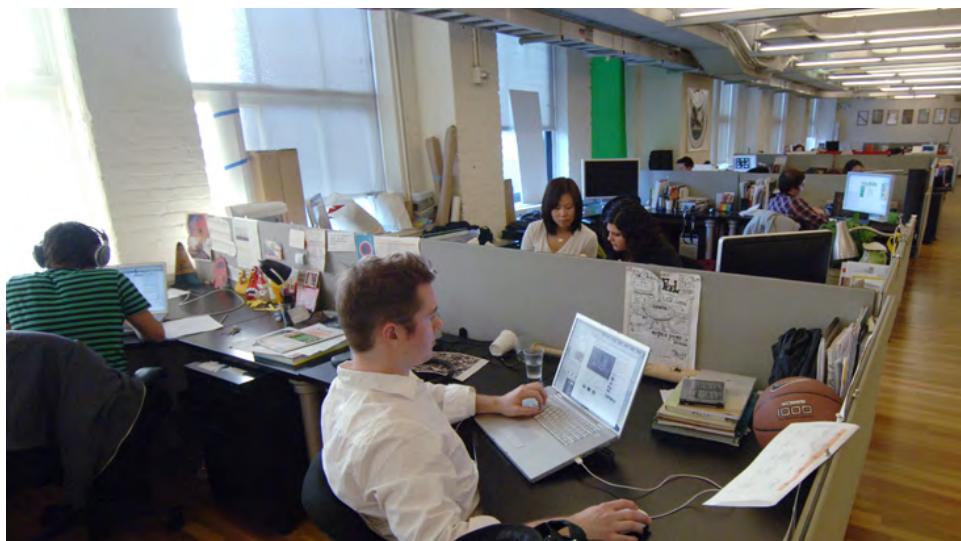
Design Criticism (non-practitioners)

Design for Social Innovation

Products of Design

Interaction Design

Branding (MPS, 1 year program)



Atelier Schools

schools/ways of learning

Apprenticeship practice, cheaper alternative to traditional art school.

Not a four year program so no traditional degrees—instead emphasis on portfolio.

“European model”



Various online art programs

way of teaching

New online classes are taught live via webcasting. Students login from home from around the world. Instructors tend to be professionals rather than teachers.

Examples include Gnomon School, SmART School, CGMA (side note, lots of the instructors were CalArts character animators)

Crazy English

way of teaching

Alternative method of learning oral English.

Closely tied to the cult personality of founder Li Yang.

Students learn by shouting English, often in large groups, rallies or competitions.



Deep Springs College

2 year undergraduate program

Emphasis on alternative learning methods such as labor,
public speaking and self-governance

Tiny, discussion oriented classes

Enforced isolation and substance free



Alternative Curriculum

from Austin Center of Design

Replaces “irrelevant techniques”—typography, color theory, composition—with service or interaction design

Specialization to replace generalism

Shift from “single-artifact systems” to “design-language systems”, from commercial goods to services, top-down design to integrated design

References

www.ideo.org/fellows

www.sva.edu

<http://www.deepsprings.edu>

<http://www.aiga.org/new-practices-six-perspectives-on-design-education/>

Art School Alternatives

www.gnomonschool.com

www.smarterartschool.com

www.cgma2dacademy.com

Don't go to art school — medium.com/i-m-h-o/138c5efd45e9

Crazy English Info

en.wikipedia.org/wiki/Crazy_English

www.newyorker.com/reporting/2008/04/28/080428fa_fact_osnos